

# Happiness and Wellness is a habit, Nurture it... Lifelong



**Financial Wellness** and **Wealth Creation** are the critical and mandatory responsibilities that every individual should consider at the time **when they have the freedom and capacity to manage the hard-earned funds** for taking care of their future years. However, the occurrence of certain **unexpected HEALTH related incidents** destabilises the financial sustainability. Research reports, especially in the Indian context has revealed shocking figures that the deadly disease **CANCER** has ruined the happiness of many families, causing death of their dear ones and pushing the surviving family members to **difficult financial situations**. But **CANCER** is a curable disease, and can be treated though expensive.

In line with the UN SDG2030 GOALS, Life Insurance Corporation of India has designed a unique opportunity for you to transfer the financial risks arising out of such unexpected situations to the corporation, and further to receive a corpus of fund (Rs.50,00,000 in lumpsum) together with an attractive regular monthly income (Rs.50,000 per month) for the next 10 years to appropriately treat the disease and come back to normal life.

**PRUDENCE keeps life SAFE. Think positive and Act wise.**

## ICMR – NCDIR Report 2020

*“Cancer burden is estimated to increase to 1.57 million by 2025 in India from 1.39 in 2020” National Cancer Registry Programme Report 2020*



For more information,

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**“THE RIGHT DECISION IS THE WRONG DECISION IF IT’S MADE TOO LATE”**

**- LEE IACocca -**