

Are you a Startup Professional?

Did you ever had an opportunity to undergo professional training on various dimensions of Startup business?

Masterclass for Startup Professionals

Leading to 'Certified Startup Business Practitioner' Certification
(A condensed 3 days virtual training programme for Startup Leadership, Startup Mentors and Startup Aspirants)

Experience the unique IOD 'Certified Startup Business Practitioner' for startup leadership, consultants and startup aspirants to enhance their organisational business value.



NEXT BATCH

July 27, 28 & 29, 2024

MODULES:

- Module 1:** Government Schemes and Policies for Startups
- Module 2:** Regulatory, Legal and Compliance Framework for Startups
- Module 3:** Financial Management for Startups
- Module 4:** Financial Health of the Startups, Funding & Taxation Aspects
- Module 5:** Incubation, Entrepreneurship & Operational Efficiency
- Module 6:** Analyse the Opportunities & Challenges, and Managing Risks
- Module 7:** Driving ESG Agenda & Building Sustainable Enterprise
- Module 8:** Entrepreneurial Leadership, Innovation & Value Creation
- Module 9:** Stimulating Brand Building & Effective Market Outreach in a digitized economy
- Module 10:** The Essential Skill Kit for a continued growth

What is Masterclass for Startup Professionals?

The changing global business environment and transformational capabilities of the modern day disruptive technologies in enterprises have created tremendous business opportunities for professionals who poses creativity, innovative thinking ability and global vision. The bold initiatives taken by of the Government of India(GOI) has empowered the young minds to transform their business ideas to sustainable business projects. The past few years have witnessed the introduction of numerous startups and SMEs emerging in India, where few accelerated with increasing momentum while many others vanished in the tick of time.

The great ideas, innovative concepts, excellent product design and enthusiastic entrepreneurial human capabilities fail to deliver the desired outcome due to multiple factors, especially due to disorientation on the various dimensions of startup business including finance, legal & regulating aspects, governmental policies, project pitching, fund raising etc.,

Proper orientation and training on various dimensions of start-up business creates an excellent platform for the leadership and mentors not only in taking right decisions rather to lead the enterprise to a sustainable business model.

The Institute of Directors (IOD), one among the top corporate leadership, empowerment and governance institutes in the country has been committed to train and develop visionary and competent start-up leadership in line with the UN SDG 2030 goals. The Masterclass for Startup Professionals has been scientifically designed to appropriately orient the participants in all aspects related to start-up business from ideation to exit strategies.

Successful completion of the high powered masterclass programme shall offer updated knowledge for startup leadership, and equip the participants with business wisdom to transform their organisation to the next level.

Why Masterclass for Startup Professionals?

The changing paradigms of the VUCA world exposes startup and SMEs with similar impact as larger corporates are peeled to. Hence, there is an increasing responsibility on startup leadership to nurture the entire organization to visualize and achieve strategic objectives. The Masterclass for Startup Professionals training programme offers Strategic Leadership with an holistic perspective on the management and governance of startup business while operating in a complex and turbulent business environment.

The masterclass opens a whole new vista of opportunities for the startup leadership in business simplification and sustainability.

- Three days condensed programme followed by an online MCQ, will lead to the award of 'Certified Startup Business Practitioner' Certification
- Enhance the organizational business value
- Develop professional networking through IOD Platform
- Better understanding of corporate risks and risk management techniques
- Greater awareness of governmental incentives and policies
- Improve competence in integrating effective corporate performance
- Shape professionalism in the organization based on **International best practices**

Who would Benefit

This course is designed for Startup Leadership, Startup Directors, Startup Aspirants, Startup/ SME Mentors, Entrepreneurs, Bankers, Chartered Accountants, Company Secretaries, Management Consultants, Academicians, Housewives and professional students who are keen to be successful in startup or SME business.

Institute of Directors

Established in 1990, Institute of Directors, India is a society (National level), registered under the Societies Registration Act XXI of 1860, in India. IOD is committed to its endeavour of building sustainable startups of the future. IODs boardroom development agenda has traversed through the years, culminating the extended dialogues, and deliberations year round and across geographies.

Registration Fee

Non-Residential (3 days programme) Rs.34,500 + GST 18%
10% discount on booking and payment 3 weeks in advance
10% discount for group participation from the same organisation
(3 or more candidates)

For registration, please contact

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'Certified Startup Business Practitioner'

Certificate will be issued, on successful completion of the course.

